# Summit on the Economic Status of Kentucky's Women Implementation Strategies: Well-Being

A. Housing for many women is inadequate, creating hardships that can limit their ability to care properly for themselves and their children. Sources of federal and state funding to support access to safe and adequate housing should be identified and directed toward solving this problem.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Work with federal legislators to increase funding for Section 8/subsidized housing.
  - Develop better strategies to get information about housing related programs (food, utility, ect.) to those who need it.
  - When areas are "redeveloped," take steps to ensure that those who need access get back in.
  - Work to see that universal design is incorporated into renovation and development to insure accessibility.
  - Work to see that the housing codes are enforced.
  - Work with law enforcement to increase patrols in areas with subsidized housing and areas with significant crime problems.
  - Establish and promote programs to provide cell phones to women who live in areas where they feel unsafe.
- B. Who are the people and/or organizations that should be involved or have a role?
- Women's Advocacy Group
- Housing Advocators
- Landlords
- Residents/Neighborhood Groups
- Developers
- Churches
- Existing Coalitions
- Service providers
- Community ministers
- Case Workers and their supervisors
- Residents
- Neighborhood Associations
- Media/PSA's
- Community Agencies
- Grant writing. Receiving agencies
- C. If \$ is needed, what are the funding options?
  - Advocacy Groups can provide funding
  - Landlord Associations
  - Neighborhood Associations
  - \$ Options
  - Grants/ Local Funding
  - Existing Agencies and groups
  - AARP
  - Federal Grants
  - Credit Counseling Agencies
  - D. How can the word get out?
  - Websites and Mailing lists

- Local Government
- Residents
- Credit Counseling agencies
- Developers/Renovators
- Local Building Inspectors / Code Enforcement
- Elected Officials
- Schools & Parent Groups
- Cell phone companies
- Local agencies
- Spouse Abuse shelters
- Phone Service Providers
- Health Department
- Clinics
- Law Enforcement
- Matching Funds (City and State)
- Local State Government
- Non-Profits/ Foundations
- Schools
- Fundraising
- Cell phone companies
- Local agencies
- Residents
  - Word of Mouth

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- Door to Door
- Letter Writing
- Letters to Editor
- Public Asses TV/Cable
- Radio
- Utility Bill Stuffers

- Flyers posted in public places
- Community Meetings
- Pre Project Meetings
- Targeted Meetings
- Involve groups listed in who in PR Campaigns
- Schools

#### B.1. Developing and funding efforts to help domestic violence survivors find safe employment and child care.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - · Identify funding sources new and old
  - Incentives for employers to help / higher support/ educate employers & human resources departments on the kinds of issues that may be involved
  - Model businesses with programs already in place to help educate & support other employees
  - "Mentor Programs" to support and help women gain skills to become employed
  - Incentives for employee not to "vanish"
  - Childcare subsidized care
  - · Invectives for agencies to participate
  - Volunteer resources to come to shelter
  - Time Share
  - 2<sup>nd</sup> & 3<sup>rd</sup> shift daycare
- B. Who are the people and/or organizations that should be involved or have a role?
  - Church
  - Business leaders / chamber commerce
  - State & Local Government
  - Non profit Organizations
  - Human & Social Services
  - Dav Care Centers
  - Employment Staffing agencies
  - Public Transportation
  - Hospitals
  - Legal Services
- C. If \$ is needed, what are the funding options?
  - State & Local Government
  - Grants
  - Public donations
  - Business donations
  - Religious / Civic Organizations
  - Fundraising Events Theater/arts/Auctions/ Raffles
  - Women's Groups
  - Endowments
  - Beneficiaries
  - Anything/organizations that can be tied in with these issues.
  - Hospitals/ Healthcare/homelessness/ mental health public housing
- D. How can the word get out?
  - Extension Agencies
  - Sponsors
  - Media
  - Local Cable/Radio
  - Internet
  - Web page

- Newspaper articles
- Public Forum
- Public Service Announcements
- Legislature/Platforms
- Clinics
- Guest Speakers "Survivors"

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- Education Events
- Bill Boards
- Clubs/bars
- Develop logo or symbols
- 800#
- Info Booths at college or YMCA, church, hospitals, mental health facilities
- Brochures

- Word of Mouth
- Volunteer spokesperson
- Expo's
- Emergency Survival Kits
- Word of Mouth
- Legal Services

## B.2.Requiring public assistance agencies to designate caseworkers or advocates to work with domestic violence survivors

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Train own people specifically on domestic violence
  - When receiving assistance clients must work with designated counseling programs
  - If agencies do not help or provide services they will lose state funding.
  - Continue to monitor to assure compliance
- B. Who are the people and/or organizations that should be involved or have a role?
  - State and Local agencies
  - Legislature
  - Kentucky Domestic Violence Association
  - Department of Human Services
  - Any national Organization that helps support women's issues
  - Referrals /legal medical
  - Lobbyists
- C. If \$ is needed, what are the funding options?
  - See B1 Funding & Lobbyists
- D. How can the word get out?
  - Legislative Lobbyists
  - Public Assistance Agencies
  - Review Board
  - Case Workers
  - Program Managers
  - Make it a CEU requirement

## B.3. Extending Kentucky Transitional Assistance Program (KTAP) benefits, as allowed under federal law, for domestic violence survivors whose safety might be endangered if they go to school or get a job.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - To demonstrate the need & benefit of extending benefits
  - A study to see if extending benefits will lead to success / self-sufficiency.
- B. Who are the people and/or organizations that should be involved or have a role?
  - Relationship with KTAP & KDVA & select number of clients on a trial / study basis case studies of success.
  - The need to develop a program study & research the cost effective benefits of extending KTAP to D.V.S.
  - Present these ideas & findings to law makers.

- C. If \$ is needed, what are the funding options?
  - Grants to support research could be part of a doctorial study/fellowship
  - · Proposal for grants with testimonies of successful clients
- D. How can the word get out?
  - Lobbyists
  - Shared research findings
  - Published articles
- B.4. Lobbying for changes to guidelines for federally subsidized housing to allow domestic violence survivors a housing preference; spending state and federal funds for more transitional housing when women leave a violent partner; and making more of such housing available by creating or strengthening partnerships between victims' support organizations and faith-based organizations.
- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Task to create federally funded benefits have some of the victims of crime benefits designated to domestic violence services
- B. Who are the people and/or organizations that should be involved or have a role?
  - Habitat for Humanity
  - Organizations for DVS
  - Catholic Charities
  - HUDD
  - St. Vincent De Paul
  - Salvation Army
  - Volunteer Agencies
  - Department of Fair Housing
- C. If \$ is needed, what are the funding options?
  - See above
- D. How can the word get out?
  - Identify clients who were in situations
  - Referrals
  - Advisory Council with representatives to include community leaders and faith based leaders
    / organizations
  - C.1. Ensuring adequate funding for the Office of Women's Physical and Mental Health by providing a line item appropriation for it in the state budget.
- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Meet with women's \_\_\_\_ caucus to raise awareness of current funding status and expand to entire General Assembly.
  - Identify mechanisms to partner with universities for funding opportunities.
  - Seek concurrence for ensured funding through state administration.
  - Create statewide women's Advisory board.
- B. Who are the people and/or organizations that should be involved or have a role?
  - Legislature
  - Cabinet Secretaries
  - State Health Professional Association

- Commissions on Women
- University programs
- Governors office
- C. If \$ is needed, what are the funding options?
  - General Fund
  - Line item appropriation
  - Grants- External funding
- D. How can the word get out?
  - Kentucky Commission on Women newsletter
  - Political Candidate Forum
  - List Serve
  - Speaking Engagements

#### C.2. Funding a public awareness campaign promoting healthy lifestyles across a woman's life span.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Identify definition of "healthy lifestyles" at different stages of life
  - Discuss health prevention strategies at universities, public health, private employees, insurance carriers
  - Involved Foundations of Healthy Kentucky
  - Identify agencies and leadership positions for coordination & implementation
  - Raise money for public campaign
  - Identify PR/Marketing campaign for public
  - · Identify who approves cabinet/focus of campaign
- B. Who are the people and/or organizations that should be involved or have a role?
  - Public Health Officials
  - Print / broadcast media
  - Athletic facilities / fitness
  - Coop Extensions
  - Employers
  - Health Organizations (i.e. American Health Association)
  - Mental Health Professionals
  - Professional societies (KNA, KMA)
  - Aging Centers
  - HANDS
  - Restaurant Association & dieticians
  - Faith Based Organizations
- C. If \$ is needed, what are the funding options?
  - Tobacco Settlement \$
  - Federal Grants
  - Foundations Legacy Foundation, Foundation for Healthy Kentucky
  - Corporations
  - Local Government / State Government
  - Health Providers
  - Cigarette tax revenue
  - Insurance companies
  - Faith based Organizations
  - Private Donations
  - Health Related Trade Associations (e.g. American Heart Association)

- Fund Raising Events (see Donna Mischel)
- D. How can the word get out?
  - Fund raising events
  - Op/Ed in newsletters
  - KCW list serve
  - Media TV, Radio
  - University Alumni Contributions
  - Fact Sheets by local & State health agencies
  - Involve OWPMH → CHS
  - Corporate Leadership
  - Announcements at professional meetings
  - Pharmaceuticals
  - State fair
  - Articles in KY based magazines
  - Booths, exhibits health fairs
  - Community Leaders
  - Orientations to corporate boards
  - Civic Organizations
  - Health Department Notices
  - Faith Based Organizations
  - Community Calendars

## C.3. Establishing a wellness program through schools and community organizations that focuses on the specific needs of girls and young women.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Identify, community leaders to advocate develop & implement programs for their individual communities
  - Partner with schools define "wellness" initiative appropriate to the communities comfort levels.
  - Partner/utilize existing wellness programs with appropriate community or school plan
  - Compile directory of existing wellness programs
  - Develop strategy plan (overall through OWPMA & individual for each community)
- B. Who are the people and/or organizations that should be involved or have a role?
  - Office of Women's Physical & Mental Health (OWPMH)
  - UK/UofL dentistry programs, cancer center, extension
  - School Academic Teachers
  - Parents
  - Youth Organizations girl scouts, boy scouts, 4H
  - Local Women's Club
  - Health Department
  - Faith Based Organizations
  - Mental Heath/ Comp. Care
- C. If \$ is needed, what are the funding options?
  - Appropriate \$ to OMP & MH to coordinate and facilitate all C3A (tasks & activities)
  - External Grants, contracts, ect.
- D. How can the word get out?
  - Media
  - Focus Groups

- See C3B
- Fundraisers

### <u>C.4. Addressing the health issues of specific populations of women such as lesbians, racial and ethnic groups and women with disabilities.</u>

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- Provide quality health care & prevention strategies to all women
- Educate health care providers and staff about cultural differences Eliminate discriminations
- Campaign for insurance carriers to pay for preventative care & more encompassing coverage.
- Legislative diversity education in all licensed health care providers
- B. Who are the people and/or organizations that should be involved or have a role?
  - Department of Insurance
  - Health Department
  - Medicare Professional Organizations
  - Academic Training Institutions
  - Legislature
  - All health care providers at levels of education
  - Women affected
- C. If \$ is needed, what are the funding options?
  - Appropriate \$ to OWPMH to coordinate, facilitate and oversee
- D. How can the word get out?
  - Public awareness campaign that includes diversity needs & issues
  - Educate professional organizations meetings
  - Lobby elected officials

#### D.1. Making contraceptives available to those who do not have insurance.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- · Educate men and women
- "Birth Control" / Family Planning on wheels
- Lobbing for free birth control
- B. Who are the people and/or organizations that should be involved or have a role?
  - Health Department
  - Social Services
  - Legislators/Lawmakers
  - Family Planning

- Community
- College Campuses
- Physicians
- Parents

- C. If \$ is needed, what are the funding options?
  - Grants
  - Taxes
  - Private Donations
  - Fundraisers
- D. How can the word get out?
  - Public Service Announcements
  - Radio
  - TV

- Cable
- Flyers (simple)
- Video's (informational)

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InfomercialsBathrooms

#### Bill Boards

#### D.2. Requiring health insurance plans that cover prescription drugs to cover contraceptives.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- Identify number of women whose health insurance plan does not cover prescription contraceptives.
- Estimate cost to add coverage
- Research what other states are doing.
- B. Who are the people and/or organizations that should be involved or have a role?
  - Office of Women's Physical & Mental Health (OWPMH)
  - ACLU Reproductive Freedom Project
  - KY Pharmacies, KMA, KY OB/GYN
  - Women Legislators
  - Department of Insurance
  - Health Plans
  - One Voice for Choice
- C. If \$ is needed, what are the funding options?
  - N/A
- D. How can the word get out?
  - KCW list serve/newsletter
  - Employees especially small
  - Office of Women's Physical & Mental Health (OWPMH)
  - University Physicians
  - Media
  - Political Caucus
  - Forums / fact sheet
  - Op/Ed New paper
  - Articles in Today Women
  - TV/Radio

## <u>D.3.</u> Requiring that emergency contraception be made available to all victims of sexual assault who seek treatment in public or private health care.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- More education that Emergency Contraceptives even exists and how it works through a Public Awareness Campaign.
- More hospitals should readily offer Emergency Contraceptives
- Terminology is misleading
- Research number of victims raped in Kentucky trend
- Know who treats raped victims / sensitivities
- Research NIH, CDC, FDA endorsement of Emergency Contraceptives for contraceptive purposes.
- Perpetuate seeking treatment.
- Work with supportive legislators
- B. Who are the people and/or organizations that should be involved or have a role?
  - OWMPH Office of Women's Physical & Mental Health

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- Governor's Office on Child Abuse Domestic Violence
- Medical Societies
- Kentucky Commission on Women
- Planned Parenthood
- American Civil Liberties Union reproductive freedom project
- Kentucky Sexual Assault Program
- UK intimate partner violence program
- Legislators ERS law enforcements
- Kentucky Domestic Violence Association
- Bluegrass rape alliance
- PANDA
- NARAL Now KRHN Specific clinics and Health department
- C. If \$ is needed, what are the funding options?
  - Federal Grants and above groups resources, insurance coverage/HMO
- D. How can the word get out?
  - Media/ PSA
  - Kentucky Hospital Association
  - Rape Crises Centers
  - Shelters
  - Women's Groups
  - Health Departments
  - Private health care sectors

- Health Plans
- Community forums
- Corporate health clinics
- Schools, universities
- Clinics
- Magazines
- Healthcare provider organizations

#### D.4. Eliminating current legal barriers in Kentucky to reproductive health services, including abortion.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- Identify Legal barriers
- Community Education
- Lobbing
- Legislative Action
- B. Who are the people and/or organizations that should be involved or have a role?
  - Community
  - Parents
  - KRHN (national groups)
  - Key people (Stein, Marzian)
- C. If \$ is needed, what are the funding options?
  - Fundraisers
  - Community Agencies
  - National Organizations
  - Grants
  - Private donations
- D. How can the word get out?
  - List Serve
  - Mailings
  - Media
  - Community Agencies
  - Community Events
  - Public Forums

#### D.5. Paying attention to the specific needs of immigrant women and women of color.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Remove any legal barriers that may have undocumented residences
  - Language Health care workers need basic language to do their job.
- B. Who are the people and/or organizations that should be involved or have a role?
  - Women effected
  - Community / Advocacy groups working on these issues
  - Healthcare providers, Clinics / hospitals / doctors
- C. If \$ is needed, what are the funding options?
  - Community groups
  - Healthcare providers
  - Churches
  - Foundations
  - State and Local Government
  - Corporation donations who meet that labor poor
  - Non Profit Groups
- D. How can the word get out?
  - Newspaper
  - Cable TV
  - Info where they live & work
  - Community Forums
  - Clinics
  - Churches
  - Community Ministers
  - Non Profit Organizations

## <u>D.6.</u> Improving services by providing reliable information in culturally appropriate and multilingual formats.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Identify resources for culturally appropriate & multilingual format & compile & distribute through internet & hard copies (or multi-media)
  - Define cultural needs of each community.
  - Outreach workers (volunteer or exhausting network) to go to site or be available for information dissemination & discussion
  - Provide "electronic" interpreters in medical facility (QW)
  - Identify underserved geographic areas
- B. Who are the people and/or organizations that should be involved or have a role?
  - Catholic Charities
  - University International Leagues
  - Health Departments
  - Academic Training Programs for health care professionals
  - Ethnic faith based organizations
  - Home place
  - Appalachian Women's Council
  - School System

- Corporations / Businesses
- C. If \$ is needed, what are the funding options?
  - Prescription Assistance Programs
  - State & Federal Granting
  - Other External Funding Sources
  - Individual Donations
- D. How can the word get out?
  - Community Programs / Organizations
  - Professional Organizations
  - Ethnic Organizations
  - Educational Systems
  - State Fair
  - Community Activities / Festivals
  - Media (PSA, Talk Shows/ radio shows)
  - Health Care Providers
  - Women's Group
  - Faith Based Programs

## <u>E.1a.</u> Increasing unrestricted funding from the state and federal government for regional legal services offices.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Lobbying
  - Education
  - Research programs in other states / communities
  - Correspond with elected officials
  - Apply for grants
  - Identify current resources & needs
- B. Who are the people and/or organizations that should be involved or have a role?
  - Community agencies
  - Citizen Groups
  - Bar Association
  - Law Schools
  - Volunteers
  - Lawyers' Organization
- C. If \$ is needed, what are the funding options?
  - Grants
  - Foundation
  - Attorney Licensing Fees
  - Fundraising Campaigns
  - Private Donations
  - Create a fund to designate donations on tax forms
- D. How can the word get out?
  - Law schools
  - PR campaigns
  - Letter Writing
  - Media

- Community Actions / Social Services Agencies
- Individual contacts with elected officials
- Professional organizations
- PSA's

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## E.1b. Encouraging pro bono representation from individual lawyers and firms that are not connected with the state's legal aid programs

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- Establish database of those who provide pro-bono services
- Recruit additional lawyers
- Establish community award programs
- Encourage churches and community organizations to recruit lawyers members to provide pro – bono services
- Contact law schools to encourage pro bono work
- B. Who are the people and/or organizations that should be involved or have a role?
  - Bar Associations
  - Law Schools
  - Retired lawyers & judges, legal secretaries
  - Community & Social Services agencies
  - Elected Officials
- C. If \$ is needed, what are the funding options?
  - Grants
  - Fund Raising Campaigns
  - Community Groups
  - Private Donations
  - In-Kind Services
  - Tax breaks (reminders about this)
  - Fund through state with check box on state taxes
- D. How can the word get out?
  - Media
  - Court System
  - Kentucky Bar Associations
  - Lawyer referral services
  - Promote civic involvement
  - Get elected officials involved
  - Legal aid newsletter recognizing pro bono
  - Web site

## E.2. Developing an organization of effective philanthropic women and men to address issues of women's well-being.

A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)

- Identify potential members
- Develop organizational structure Draft Mission, Vision, Statements
- · Identify goals & Objectives
- Incorporate
- Research other successful organization
- B. Who are the people and/or organizations that should be involved or have a role?
  - Women's Organization
  - Lion Club
  - Churches

- Philanthropists
- Chamber Commerce
- Businesses
- C. If \$ is needed, what are the funding options?
  - Grants
  - Dues
  - Private Donations
  - Fundraising
- D. How can the word get out?
  - Individual contacts
  - · Speaking @ meetings @ events
  - Public Forum
  - Media
  - Email
  - Website
  - Targeted Mailings

#### E.3. Developing a program to promote child support as a positive responsibility.

- A. What are the tasks to be done and/or the activities to be initiated? (If within 6 months, highlight as a quick win--QW)
  - Educate youth about parental responsibilities
  - Educate parents about parental responsibilities
  - Work to change the laws (Make it Federal?)
  - Work to enforce the laws
  - Advocate that credit reports include information about whether or not you pay your child support
  - Tie renewing state licenses to being up-to-date on child support
- B. Who are the people and/or organizations that should be involved or have a role?
  - Child Support Agencies
  - Credit
  - Legislators
  - Parent Groups
  - Legal System / law enforcement
  - Private Foundations
  - Community groups
  - Credit Bureaus
  - Site based Councils & School Boards
- C. If \$ is needed, what are the funding options?
  - Grants
  - Private Foundations
  - Advocacy Groups
  - Fundraising
  - Women's Groups
  - Local Government
  - State Government
  - Federal Government
- D. How can the word get out?
  - Web Sites

- Media
- PSA's
- List serve
- Bill Boards
- Social Workers
- Social Service providers
- Positive PSA's with example of those who do pay & testimonials
- Educate parents about the benefits to their child

#### **Well-Being Parking Lot**

- Go to local health department → family planning for all.
- Good mental health/sa and access to mental health services.
- Medicaid reimbursement for a continuum of mental health services.
- Health insurance for low-income parents.
- Decreasing the rate of smoking among Kentucky women.
- Clarify language of D.2. → Coverage for prescription contraceptives.
- Subsidized child-care/day-care/incorporate/identify as an education needs requiring state/federal funding.
- Health insurance for low-income individuals based in poverty-level (federal) not income (raise income limits).
- Change poverty level guidelines.
- Examine the "flaws" in existing systems. I.e.: Once in public housing, not eligible for rental assistance (Sec. 8) because you "have" housing. Folks end up "stuck" where they are.
- Another flaw/breakdown: (I) applied for rental assistance-working minimum wage was decided because my child support added to my monthly income – even thought I did not receive it.
- All health care services for undocumented women remove legal barriers.
- Paying attention to the specific needs of low-income women and people with disabilities in regards to all health services.
- Holistic sex education incorporating personal dignity, mental health, self-esteem, healthy relationships, character development.
- Expand task force subgroups.